



CLIENT WELCOME GUIDE

WILLOW ROAD CREATIVE

About us...

WILLOW ROAD CREATIVE OFFERS SMALL BUSINESSES QUALITY DIGITAL MARKETING AT AN ACCESSIBLE PRICE. WE VALUE INTEGRITY AND STRIVE TO BECOME THE FRIEND THAT YOUR BUSINESS NEEDS TO SET YOU UP FOR SUCCESS. WE ARE PASSIONATE ABOUT WHAT YOU ARE PASSIONATE ABOUT, AND FOR US, THAT MEANS HELPING YOUR BUSINESS THRIVE!



How to get started...



01. CHOOSE YOUR SERVICES

Choose which services you want us to help you with. From Social Media Management to Website building, we have a variety to choose from.



03. MAKE MAGIC HAPPEN

Work begins! We send emails for approvals and keep you apprised of how to work is going as we go!



02. GET SET UP

We will email you for information on what we need to get started. This might be your logo or to be added as an admin on socials.



04. WRAP THINGS UP

At the end of the month or end of the work request, we email an invoice over and voila! Check another thing off your to do list!

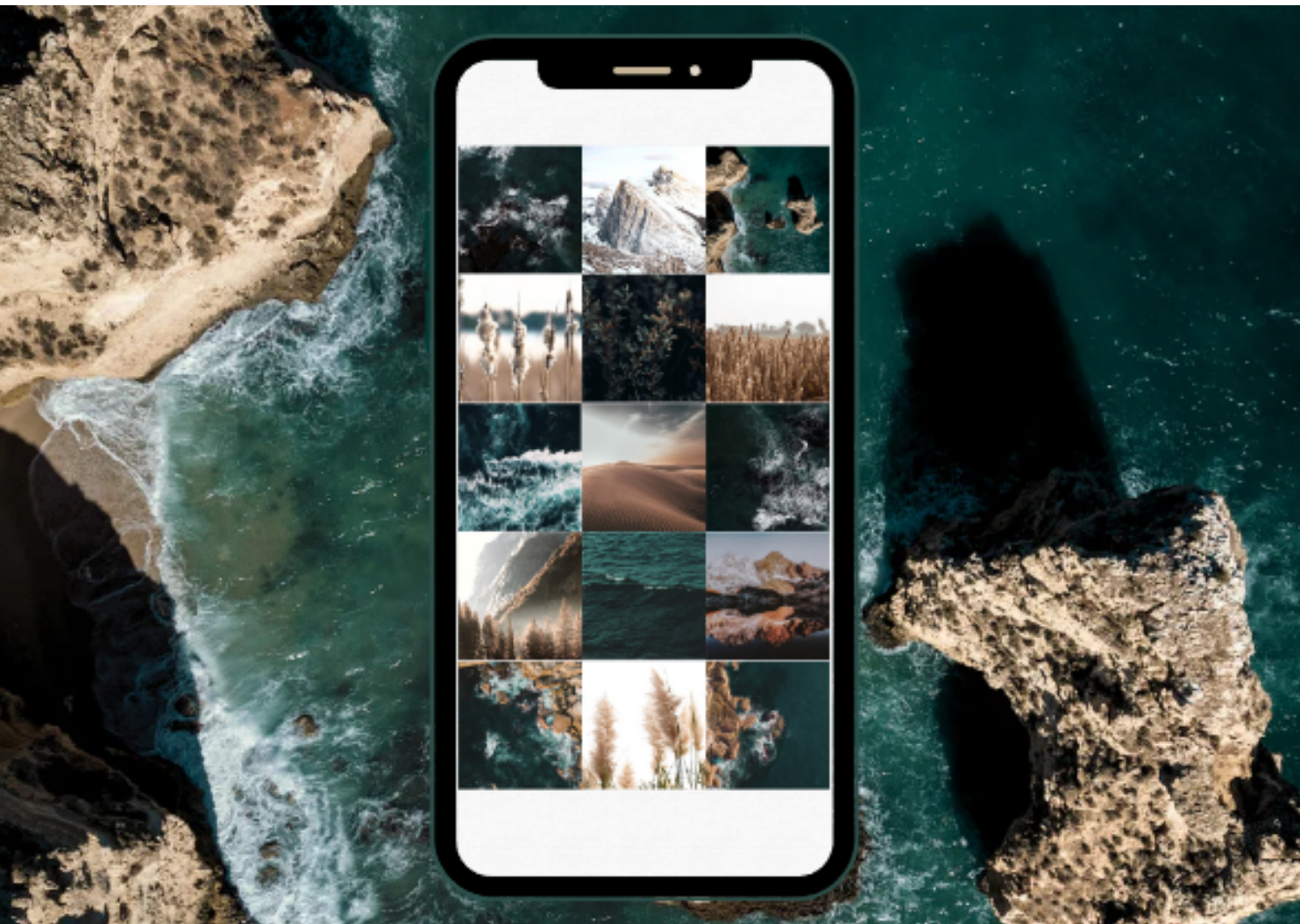


*We are here
for you!*

IT'S OUR GOAL TO MAKE MARKETING ACCESSIBLE TO SMALL BUSINESSES, SO WE WORK BY THE HOUR AT A SET RATE SO THAT YOU ARE IN COMPLETE CONTROL OF YOUR BUDGET. WE HAVE NO MINIMUM HOURLY REQUIREMENT FOR CLIENTS, WE ARE HERE TO HELP WITH AS MUCH OR AS LITTLE AS YOU NEED.

SOCIAL MEDIA

From the graphics, images, hashtags and captions on your posts, stories and more, we can make sure your social media has consistent, relevant content going out.



WEBSITE BUILDING



Whether you are looking for e-commerce, booking or an informational website, we can help you from concept to publishing and everything in between.

BRANDING

We can help make your brand come to life! From logo design, colours, fonts and so much more, let us provide you with a brand kit that you can use throughout your business to give a cohesive, streamlined look!



LOGO DESIGN



We can help you with a concept and design for your business's logo. Once completed, we deliver three variations of your logo to give you versatility and a range of colours.

GRAPHIC DESIGN

No matter what you need created; we can help! We can design posters, notepads, menus, gift cards, pamphlets, signs and more.



COPYWRITING



From social captions and website copy to blogs and newsletters. Let us help bring your products to life in written word.

Reviews

"I WOULD HIGHLY RECOMMEND TIARA WITH WILLOW ROAD CREATIVE! SHE IS VERY PASSIONATE, PROFESSIONAL AND EASY TO WORK WITH. SHE UNDERSTOOD MY VISION IMMEDIATELY AND MADE THE PROCESS OF CREATING A WEBSITE INCREDIBLY EASY. I WOULD HIGHLY RECOMMEND HER SERVICES FOR ALL SMALL BUSINESSES WANTING TO TAKE THEIR BUSINESS TO THE NEXT LEVEL. WHETHER THAT BE CONTENT CREATION, DIGITAL MARKETING OR BRAND DESIGN TIARA DOES IT ALL! I LOOK FORWARD TO CONTINUING TO WORK WITH TIARA AS MY SMALL BUSINESS GROWS!"

TAYLER POTE | BURNING SOUL CANDLE CO.

"THANK YOU, THANK YOU FOR THE OUTSTANDING JOB ON MY LOGO AND HELP WITH MY BRAND. YOU ARE SO CREATIVE. IT WAS LIKE MAGIC. I WILL ALWAYS RECOMMEND YOU."

CARRIE SELLAND | SELLAND HOPPY TRAIL HOPS

"WILLOW ROAD CREATIVE WAS AMAZING TO WORK WITH! SHE MADE IT SO EASY AND HAD MY WEBSITE UP AND RUNNING IN NO TIME. I LOVE THAT SHE DEDICATES HER EXPERTISE AND CREATIVITY TO HELPING SMALL BUSINESSES, I DIDN'T HAVE A LARGE BUDGET TO WORK WITH AND SHE MADE IT WORK WITHOUT CUTTING ANY CORNERS! HIGHLY RECOMMEND."

ERIKA SCOBIE | THE CONTOUR COVE





MEET THE OWNER

Hello!

**MY NAME IS TIARA KRYSTALOWICH AND I AM THE PERSON
BEHIND THE COMPUTER OF WILLOW ROAD CREATIVE!**

**I HAVE A PASSION FOR HELPING SMALL BUSINESSES AND
ENJOY EVERY ASPECT OF DIGITAL MARKETING, FROM THE
CREATIVE SIDE TO THE TECHNICAL. I AM ALWAYS HERE TO
HELP IF YOU HAVE ANY QUESTIONS AT ALL!**

Thank you!

WE'RE READY TO ANSWER YOUR QUESTIONS.

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willow road
